

Message Text

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PAGE 01 BOGOTA 07668 172049Z
ACTION EB-08

INFO OCT-01 ARA-14 ISO-00 /023 W
-----002919 181930Z /47

R 162026Z AUG 78
FM AMEMBASSY BOGOTA
TO USDOC WASHDC
INFO SECSTATE WASHDC 9511
AMEMBASSY LIMA
USICA WASHDC

UNCLAS BOGOTA 7668

E.O. 11652: NA
TAGS: BEXP, ETEL, CO
SUBJECT: COLOR TELEVISION

REF: BOGOTA 7522

1. MINISTER OF COMMUNICATIONS JOSE MANUEL ARIAS CARRIZOSA STATED IN A TV INTERVIEW ON AUGUST 11 THAT COLOR TELEVISION IS DEFINITELY ONE OF HIS HIGHEST PRIORITIES. THIS HAS YET TO BE DISCUSSED WITH PRESIDENT TURBAY OR THE COUNCIL OF MINISTERS BUT ARIAS STATED THAT HIS PROPOSAL MAY BE PRESENTED THIS WEEK.

2. COLOR TRANSMISSIONS, ACCORDING TO THE MINISTER, WOULD BEGIN IN JANUARY 1979. BROADCASTING CONTRACTS WITH THE THREE NETWORKS EXPIRE IN DECEMBER 1978. NEW TENDERS WILL BE LET FOR TV BROADCASTING IN COLOR. IN 1977, A LAW CALLING FOR ALL NEW STATIONS TO BROADCAST IN COLOR FAILED TO PASS THE COLOMBIAN LEGISLATION BUT ARIAS STATED THAT HE DOES NOT SEE THE NECESSITY FOR LEGISLATION. WHETHER TO BROADCAST IN COLOR OR NOT, IS A DECISION TO BE MADE BY INRAVISION (NATIONAL TELEVISION AGENCY), STATED ARIAS.

3. ARIAS EXPRESSED SOME CONCERN ABOUT THE COST OF
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COLOR RECEIVERS BUT HE STATED THAT THIS FACTOR SHOULD NOT RULE OUT COLOR BROADCASTING. EXISTING BLACK AND WHITE RECEIVERS WILL STILL RECEIVE TV SIGNALS. COLOMBIANS WHO CANNOT AFFORD COLOR RECEIVERS WILL NOT BE DENIED SERVICE WHILE THOSE WHO CAN AFFORD THEM WILL RECEIVE BETTER SERVICE.

4. COMMENT: ABOVE UNDERLINES NEED TO PRESENT COLOR
TV SEMINAR IN NOVEMBER 1978 RATHER THAN IN MAY 1979
AS PER REFTEL. WOULD APPRECIATE DECISION RE REFTEL
ASAP.
ASENCIO

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LAW, TELEVISION BROADCASTING
Control Number: n/a
Copy: SINGLE
Draft Date: 16 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BOGOTA07668
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780338-0959
Format: TEL
From: BOGOTA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780855/aaaabudi.tel
Line Count: 67
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 51b8fc61-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 BOGOTA 7522
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1714862
Secure: OPEN
Status: NATIVE
Subject: COLOR TELEVISION
TAGS: BEXP, ETEL, CO
To: COM
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/51b8fc61-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
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EO Systematic Review
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